

WELCOME TO OUR PRIVACY POLICY – GDPR COMPLIANT

LAST REVIEWED: FEBRUARY 06TH, 2020 [PAGES 1–5]

BW Consulting (Blue White)
Vassileos Georgiou 3, Maroussi (Athens), 15122 Greece
Tel | (+30) 2104404446 / Mob | (+30) 6942698446
Email | bw@bluewhiteconsulting.eu

Your privacy is critically important to us.

It is BW Consulting's (hereinafter "BW") policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to www.bluewhiteconsulting.eu (hereinafter, "us", "we", or "www.bluewhiteconsulting.eu").

The following terminology applies to this Privacy Policy: "Client", "You", "U", and "Your" refers to you, the person accessing this website and accepting the Company's Privacy Policy. "BW", "The Company", "Ourselves", "We", "Our" and "Us", refers to our Company. "Party", "Parties", "We", "You", "Your", or "Us", refers to both the Client and ourselves, or either the Client or ourselves.

We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

BW intends for this Website to complement the services that the firm provides. This statement, set forth below, is our privacy statement for BW, those controlled by BW, and its related entities.

This Privacy Policy, together with the Terms and Conditions posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms and conditions. By using this Website, you are agreeing to this Policy. If you do not agree to this Policy, then you are not allowed to use this Website and should immediately terminate such usage.

WEBSITE VISITORS

Like most website operators, BW collects non-personally identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. BW purpose in collecting non-personally identifying information is to better understand how BW's visitors use its website.

BW also collects potentially personally identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on our website. BW only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally identifying information as described below.

GATHERING OF PERSONALLY IDENTIFYING INFORMATION & GDPR

Certain visitors to BW's websites choose to interact with BW in ways that require BW to gather personally identifying information. The amount and type of information that BW gathers depends on the nature of the interaction.

In these cases, BW may contact registrants to invite them to special events, provide them with information about our services, publications and products, or for other marketing purposes. Information collected at registration is protected using industry-standard encryption technology as it is sent over the Internet.

BW is 100% committed to data protection. That is why we welcome the General Data Protection Regulation (also known as the GDPR), which was approved and adopted by the European Union (EU).

A BW visitor may choose to register for:

1. Email alerts BW offers an email alert service to site visitors, in which we send subscribers email updates when new information is added to this Website. If you decide to subscribe, we will collect basic contact information about you, such as your name and email address.

2. Expressing an interest in working with BW This Website enables you to register your interest in working for us or applying for an advertised vacancy. For more detail about the recruitment process and the information required, visit the careers section of this Website.

3. Surveys BW may conduct surveys via this Website. Survey participants may be asked for personal information (name, contact information, etc.) in addition to opinions or feedback. The type of information collected in surveys will vary.

4. Event registration BW facilitates public relations amongst various businesses owners, professionals, investors, or other related occupations via this Website or, at times, via third party web sites. Personal information may be collected via event registration forms and the type of information collected will vary. BW may share registrant information with third parties in association with the event.

SENSITIVE PERSONAL DATA

BW does not intentionally collect any sensitive information via this Website unless legally required to do so, for example recruitment purposes. Sensitive personal information includes race or ethnic origin, political opinions, religious or other beliefs, trade union membership, physical or mental health, sexual life or criminal records and in some cases social security numbers or financial information.

BW works to protect the confidentiality and security of such information it obtains in the course of business. Access to such information is limited and policies and procedures are in place designed to safeguard the information from loss, misuse and improper disclosure.

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SECURITY

The security of your Personal Information is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

ADVERTISEMENTS

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by BW and does not cover the use of cookies by any advertisers.

LINKS TO EXTERNAL SITES

Our Service may contain links to external sites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy and terms and conditions of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites, products or services.

AGGREGATED STATISTICS

BW may collect statistics about the behaviour of visitors to its website. BW may display this information publicly or provide it to others. However, BW does not disclose your personally identifying information.

AFFILIATE DISCLOSURE

This site uses affiliate links and does earn a commission from certain links. This does not affect your purchases or the price you may pay.

DATA DISCLOSURE

BW will only disclose personal data to third parties that have agreed in writing to provide an adequate level of privacy protection. As such, we may disclose your personal information for the following reasons:

- Where the transfer is necessary to fulfil your request, and involves a third-party organisation with which BW has a relationship; or
- In order to fulfil a request that involves more than one BW member Firms; or
- When explicitly requested by you, the site visitor; or
- As required by a court order or any other legal or regulatory requirement; or
- The disclosure is reasonably related to the sale or other disposition of all or part of our business.

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Note: BW does not collect or compile personal data or information obtained by this site for dissemination or sale to outside parties for consumer marketing purposes or host mailings on behalf of third parties.

COOKIES

To enrich and perfect your online experience, BW uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. BW uses cookies to help BW identify and track visitors, their usage of <http://www.bluewhiteconsulting.eu>, and their website access preferences. BW visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using BW's websites, with the drawback that certain features of BW's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to BW's use of cookies.

E-COMMERCE

Those who engage in transactions with BW – by purchasing BW's services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, BW collects such information only insofar as is necessary or appropriate to fulfil the purpose of the visitor's interaction with BW. BW does not disclose personally identifying information other than as described below. And visitors can always refuse to supply personally identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

DATA AMENDMENTS AND RETENTION

Information collected from visitors to this Website will only be kept in order to provide the required service. Once the service has been completed all information will be destroyed in accordance with BW's data retention policies. Should you require your information to be updated, amended or deleted from our records please contact bw@bluewhiteconsulting.eu outlining your requirements.

BUSINESS TRANSFERS

If BW, or substantially all of its assets, were acquired, or in the unlikely event that BW goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of BW may continue to use your personal information as set forth in this policy.

CHILDREN

This privacy statement is not intended for use by children. We understand the importance of

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protecting children’s information, especially in an online environment, and we do not knowingly collect or maintain information about children.

UNSUBSCRIBE

BW gives you choices regarding the collection and usage of your personal information. If you have registered for any updates through www.bluewhiteconsulting.eu, and do not wish to receive future e-mails, please visit the unsubscribe page within the application you registered or email us directly at bw@bluewhiteconsulting.eu with your wishes.

PRIVACY POLICY CHANGES

Although most changes are likely to be minor, BW may change its Privacy Policy from time to time, and in BW’s sole discretion. BW encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

CONTACT INFORMATION

If you have any questions about this Privacy Policy, please contact us directly (contact details found at beginning of present Privacy & Cookie Policy).

The END.